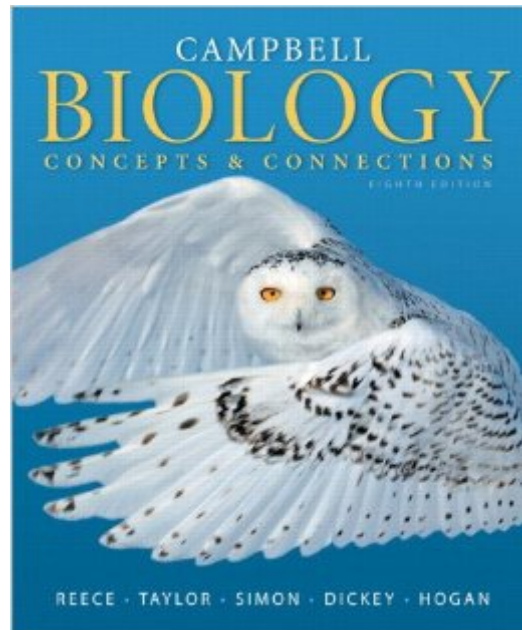


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Campbell Biology: Concepts & Connections (8th Edition)



Synopsis

NOTE: Access code is not included with this book. Intended for non-majors or mixed biology courses.

Soar to New Heights with Campbell Biology: Concepts & Connections! Campbell Biology: Concepts & Connections continues to introduce pedagogical innovations, which motivate students not only to learn, but also engage with biology. The Eighth Edition of this market-leading book builds on its hallmarks of accuracy, currency, and a dedication to revolutionizing teaching and learning solutions. This thorough revision focuses on providing instructors with the resources needed to invigorate the course and gives students the tools they need to succeed. This edition includes many new key figures to help students better visualize tough topics, while an increased emphasis on scientific thinking equips students to leave the course thinking like scientists. The book and MasteringBiology work together to create a classroom experience that enables students to succeed in biology. This program presents a teaching and learning experience “for you.” Engage in biology and make important connections between concepts and unifying themes: Immerse yourself in the world of biology with both the textbook and MasteringBiology, so you can understand the connections across biological concepts. Focus on scientific thinking: Think like scientists and develop scientific reasoning and literacy skills with new Scientific Thinking Modules and more. Maximize learning and success: Get the tools you need to become skilled at learning and understanding course material. MasteringBiology coaches you through tough topics and helps you to actively practice concepts they need to grasp. Note: You are purchasing a standalone product; MasteringBiology does not come packaged with this content. If you would like to purchase both the physical text and MasteringBiology search for ISBN-10: 0321885171/ISBN-13: 9780321885173. That package includes ISBN-10: 0321885325/ISBN-13: 9780321885326 and ISBN-10: 0321928059/ISBN-13: 9780321928054. MasteringBiology is not a self-paced technology and should only be purchased when required by an instructor.

Book Information

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Customer Reviews

I love this Biology book. I first studied biology nearly twenty-five years ago with a huge and lovely biology book written by an author whose name unfortunately escapes me. I loved that book, and have always judged future biology texts against that one; this one measures up well against my memory of that text. The fourth edition of 'Biology: Concepts & Connections' is an excellent, thorough introduction to the science of biology. It is used at the community college where I tutor (biology and other sciences) for general education and nursing students. The book is divided into seven major sections: The Life of a Cell; Cellular Reproduction and Genetics; Concepts of Evolution; Biological Diversity; Animals; Plants; and finally, general Ecology. After an interesting introduction, which talks about discovery-based science in addition to theoretical/hypothesis science with interesting examples (the Australian Flying Fox, flies that mimic spiders), the first unit on the Life of the Cell looks at basic structure and chemistry of cells. Even though this text deals with chemistry, a chemistry background is not required. Care is taken from the outset to relate the biology tasks to 'everyday life', things that people know and care about - there is a look at athletic performance with slow-twitch and fast-twitch muscles, light in the lives of plants, and even look at the possibility of extraterrestrial life. The unit on Cellular Reproduction and Genetics introduces a hot topic in general conversation today, including discussions of medicine and law in addition to the basic theory, with some of the latest information included.

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